# Security Awareness Training: Improving Security From the Inside Out

ENGAGING TRAINING THAT INSTILL A SECURITY-FOCUSED CULTURE WHEREIN EMPLOYEES ACTIVELY PARTICIPATE AND MAKE FUNDAMENTAL CHANGES TO THE SECURITY PROCESS.

## > YOUR BUSINESS RISKS

Cyberattacks are getting more sophisticated by the minute. With human errors inevitable organizations transitioning to hybrid and remote work need stronger cybersecurity for decentralized workspaces.

Your weakest link against security threats? **Your employees**. Implementing routine security awareness and phishing detection training can greatly decrease the likelihood of a disaster.

Our solution launches security awareness training and simulated phishing emails to empower your employees to spot potential dangers and make the right decisions.

When the average cost of a data breach is \$3.86 million, it pays to invest in your employees.

## WHY TRAINING IS ESSENTIAL



of all organizations experience at least one compromised account threat per month.



of data breaches are a result of credential theft, human error or social attack.



increase in the amount of phishing attacks since the start of the COVID-19 pandemic

Sources: IBM 2020 Cost of a Data Breach Report | McAfee Cloud Adoption & Risk Report | Verizon 2020 Data Breach Investigations Report | Security Magazine Verizon Data Breach Digest

#### SIMULATED PHISHING

Test simulations that mimic reallife phishing and business email compromise attacks automatically staggered to prevent employees from receiving the emails all at the same time.

#### **ENGAGING TRAINING**

Your workers are more likely to grasp and adhere to training if it is engaging and informative. Short, animated videos and quizzes provide an efficient and measurable learning environment.

### **ANALYTICS & REPORTS**

Robust analytics track and measure the effectiveness of your campaign, reporting results for the whole workforce right down to individual team members needing additional training.



