MERIT ESP - Enhanced Security Platform+

IT'S A HEAVY RESPONSIBILITY TO OVERSEE YOUR CYBER SECURITY, SO MERIT HAS ASSEMBLED A TEAM OF EXPERTS AND EQUIPPED THEM WITH THE INDUSTRY'S BEST TOOLS TO ENSURE THE SECURITY OF YOUR DATA. A PLAN THAT WAS "GOOD-ENOUGH" A FEW YEARS AGO IS NO LONGER AN ADEQUATE SOLUTION TO PREVENT BAD ACTORS FROM HOLDING YOUR DATA HOSTAGE. THE MERIT APPROACH ENCOMPASSES MULTIPLE TOUCH POINTS TO STRENGTHEN YOUR DEFENSES ACROSS THE BOARD.

| 1	2	3	4	5	6	7	8
TEACH	**LOCK-UP**	**SAFETY NET**	**SCAN**	**ANALYZE**	**DETECT**	**ISOLATE**	**REACT & ADJUST**
We educate your coworkers to emphasize their role in keeping your business safe	Firewalls, anti-malware, and cyber shields help prevent business disruptions by making it hard to break into your business	Back-up key data to use when emergencies occur combined with email continuity	Constant vigilance of the Dark Web and your Microsoft Cloud for compromises	Artificial Intelligence vector-analysis to determine if worms are lurking inside your systems	We watch your wireless access points (WAPs) for malicious log-ins and brute-force attacks	Threats and remove them from your network	Incident Response, notification, and knowledge base

MERIT ESP+ — Investigate / Analyze / Detect / Isolate
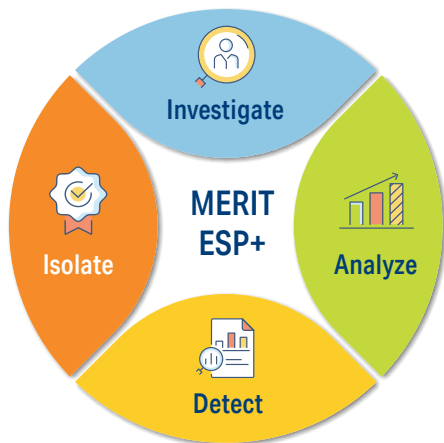
Ransomware attacks have exploded in recent years, and average ransomware payments now exceed $275,000. To help our clients, MERIT has expanded capabilities to detect and help prevent today's malware, ransomware, phishing, crypto-threats, password crackers and other advanced persistent threats – but we need your help.

We can educate your team and upgrade your cyber defenses today.

We invest time and money to ensure MERIT's cyber tools are upgraded to help keep you safe. And the MERIT Trust But Verify (TBV) reporting illuminates the threats we have overcome and a scorecard of your current defenses.

TBV — Daily Quick Look / Weekly / Monthly Executive Summary / Quarterly Business Review

MERIT 2.0

Security Awareness Training:
Improving Security From the Inside Out

ENGAGING TRAINING THAT INSTILL A SECURITY-FOCUSED CULTURE WHEREIN EMPLOYEES ACTIVELY PARTICIPATE AND MAKE FUNDAMENTAL CHANGES TO THE SECURITY PROCESS.

▶ YOUR BUSINESS RISKS

Cyberattacks are getting more sophisticated by the minute. With human errors inevitable organizations transitioning to hybrid and remote work need stronger cybersecurity for decentralized workspaces.

Your weakest link against security threats? **Your employees**. Implementing routine security awareness and phishing detection training can greatly decrease the likelihood of a disaster.

Our solution launches security awareness training and simulated phishing emails to empower your employees to spot potential dangers and make the right decisions.

When the average cost of a data breach is $3.86 million, it pays to invest in your employees.

▶ WHY TRAINING IS ESSENTIAL

80%
of all organizations experience at least one compromised account threat per month.

67%
of data breaches are a result of credential theft, human error or social attack.

67%
increase in the amount of phishing attacks since the start of the COVID-19 pandemic

Sources: IBM 2020 Cost of a Data Breach Report | McAfee Cloud Adoption & Risk Report | Verizon 2020 Data Breach Investigations Report | Security Magazine Verizon Data Breach Digest

SIMULATED PHISHING
Test simulations that mimic real-life phishing and business email compromise attacks automatically staggered to prevent employees from receiving the emails all at the same time.

ENGAGING TRAINING
Your workers are more likely to grasp and adhere to training if it is engaging and informative. Short, animated videos and quizzes provide an efficient and measurable learning environment.

ANALYTICS & REPORTS
Robust analytics track and measure the effectiveness of your campaign, reporting results for the whole workforce right down to individual team members needing additional training.

MAKE SURE YOUR EMPLOYEES ARE EQUIPPED WITH THE CYBERSECURITY TRAINING THEY NEED. LET'S TALK!

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